

DOGODOT

MORE THAN JUST VIDEOS

# ABOUT

Dogodot is an audiovisual laboratory where we create transmedia experiences: the most effective tools for contemporary storytelling.

In a nutshell: we make more than just videos.

From ideation to distribution, our workflow is adaptable, fluid, and smart as it avoids any unnecessary steps whether we produce for TV, advertising, web or digital platforms.

## F O U N D E R S



Lorenzo  
Lazzarini



Valentina  
Signorelli (Ph.D)



Lorenzo  
Giovenga



WHAT WE DO

# ADVERTISING

15, 30 or 60 seconds. Short videos, high impact.

# SPETTACOLARE GHIACCIATO

AGENCY: PUBLIONE  
CLIENT: AMARO DEL CAPO



DIRECTION: DAVIDE MASTRANGELO  
YEAR: 2022



# DO EAT BETTER

AGENCY: SINAPSY  
CLIENT: WWF ITALIA



DIRECTION: LORENZO GIOVENGA  
YEAR: 2021



# 25 ANNI CON REMAX

AGENCY: SINAPSY  
CLIENT: REMAX



DIRECTION: JAB  
YEAR: 2021

W H A T W E D O

# DIGITAL

Corporate videos, series formats, motion graphics, events: when it comes to videos, DOGODOT is there.

Online communication needs both strong ideas and flexible production...  
Possibly even a kitten sometimes!



# QUESTA È AGI FACTORY

CLIENT: AGI FACTORY  
YEAR: 2020

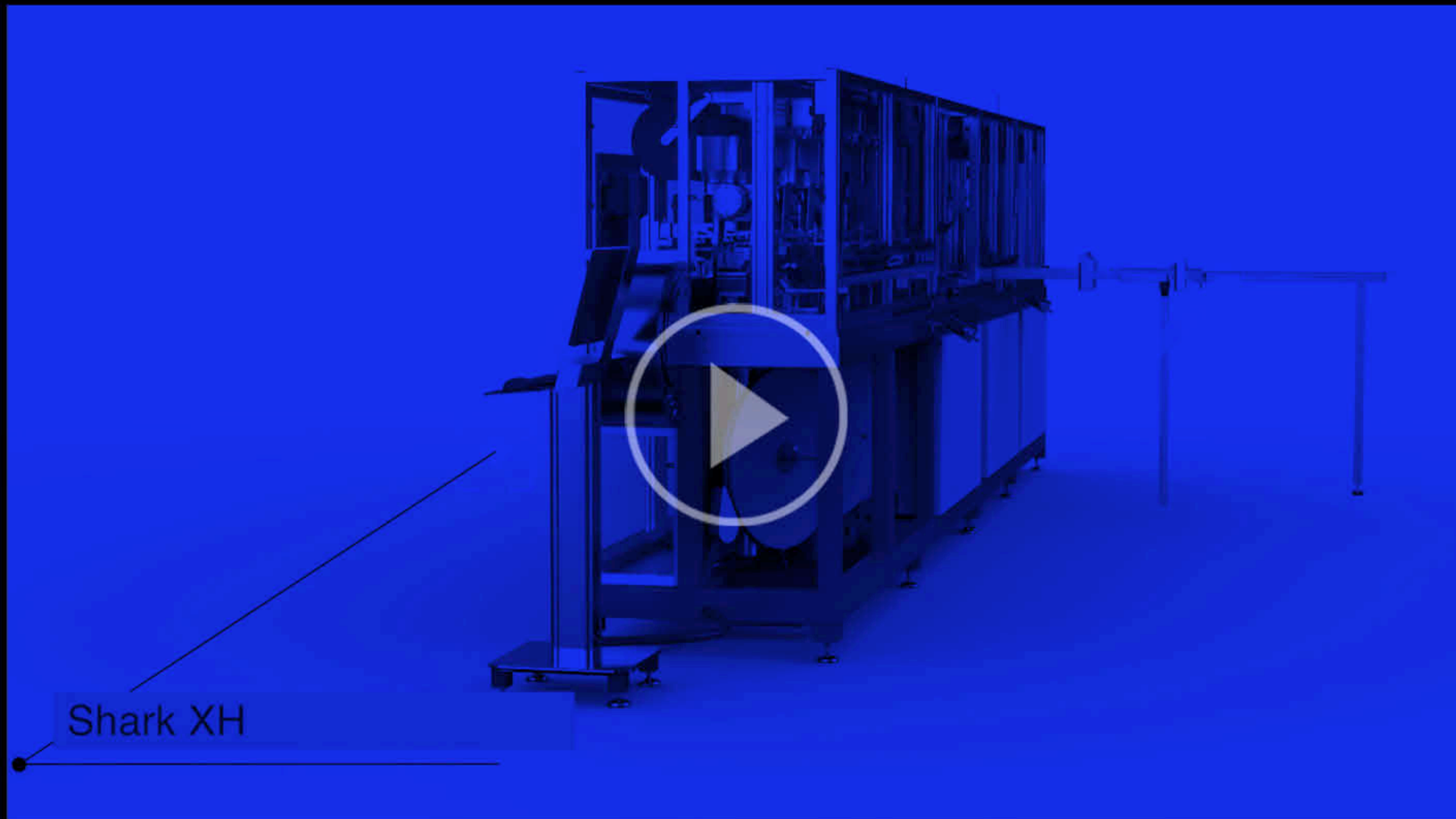


MOTION GRAPHIC



# I PRODOTTI KM (MOTION GRAPHIC)

CLIENT: KM  
YEAR: 2019



C O R P O R A T E V I D E O

# C O C C O A B I T T E R S

C L I E N T : A N G O S T U R A

Y E A R : 2 0 2 0

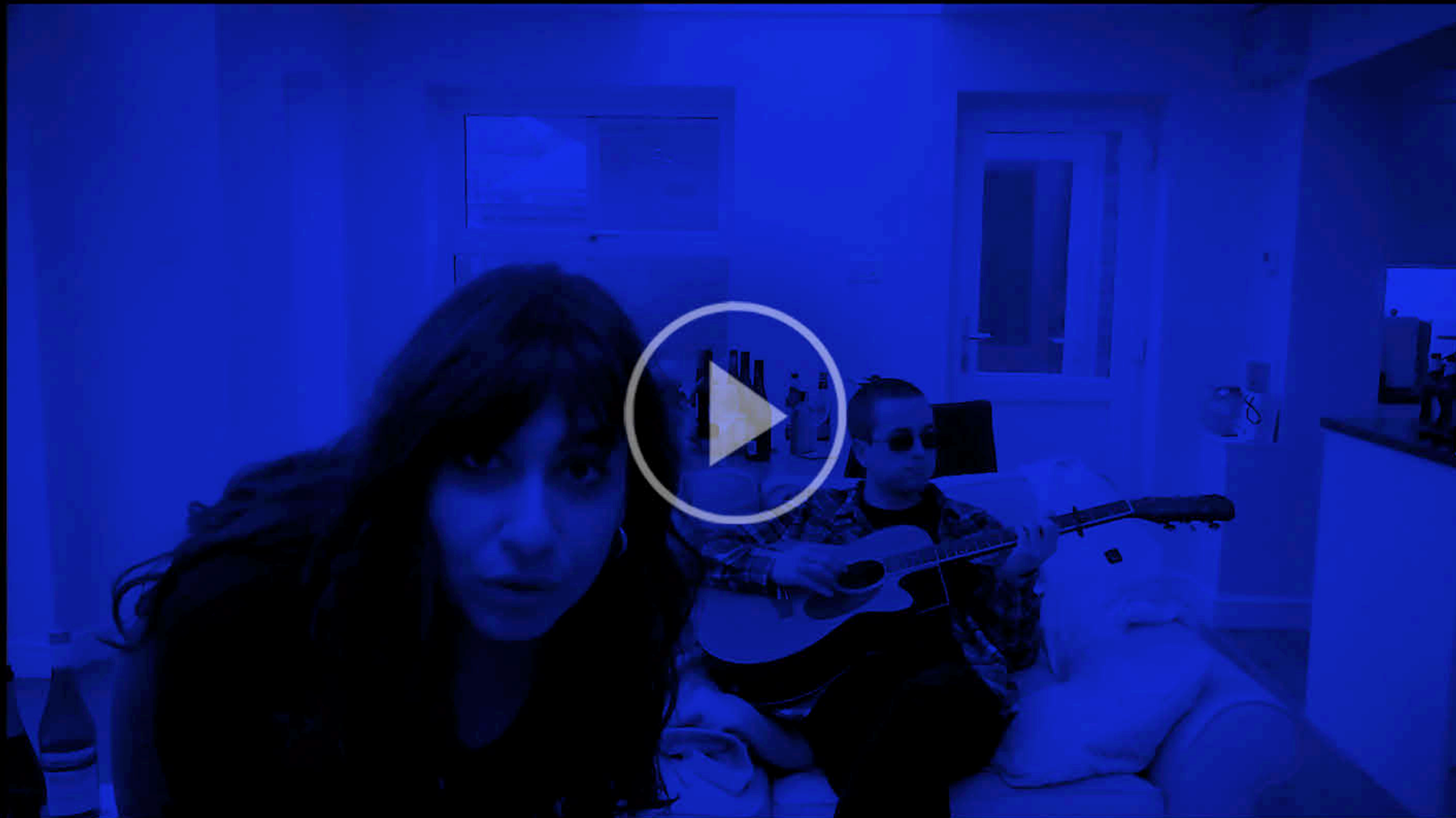


V I D E O E V E N T



# LONDON LOCKDOWN SKETCH COMEDY

DIRECTION: VALENTINA SIGNORELLI  
YEAR: 2020



WEB SERIES



# FROM NATURE TO NATURE

CLIENT: SWISS KRONO  
YEAR: 2018



C O R P O R A T E V I D E O



# TODAY IS THE DAY TO SAY NO

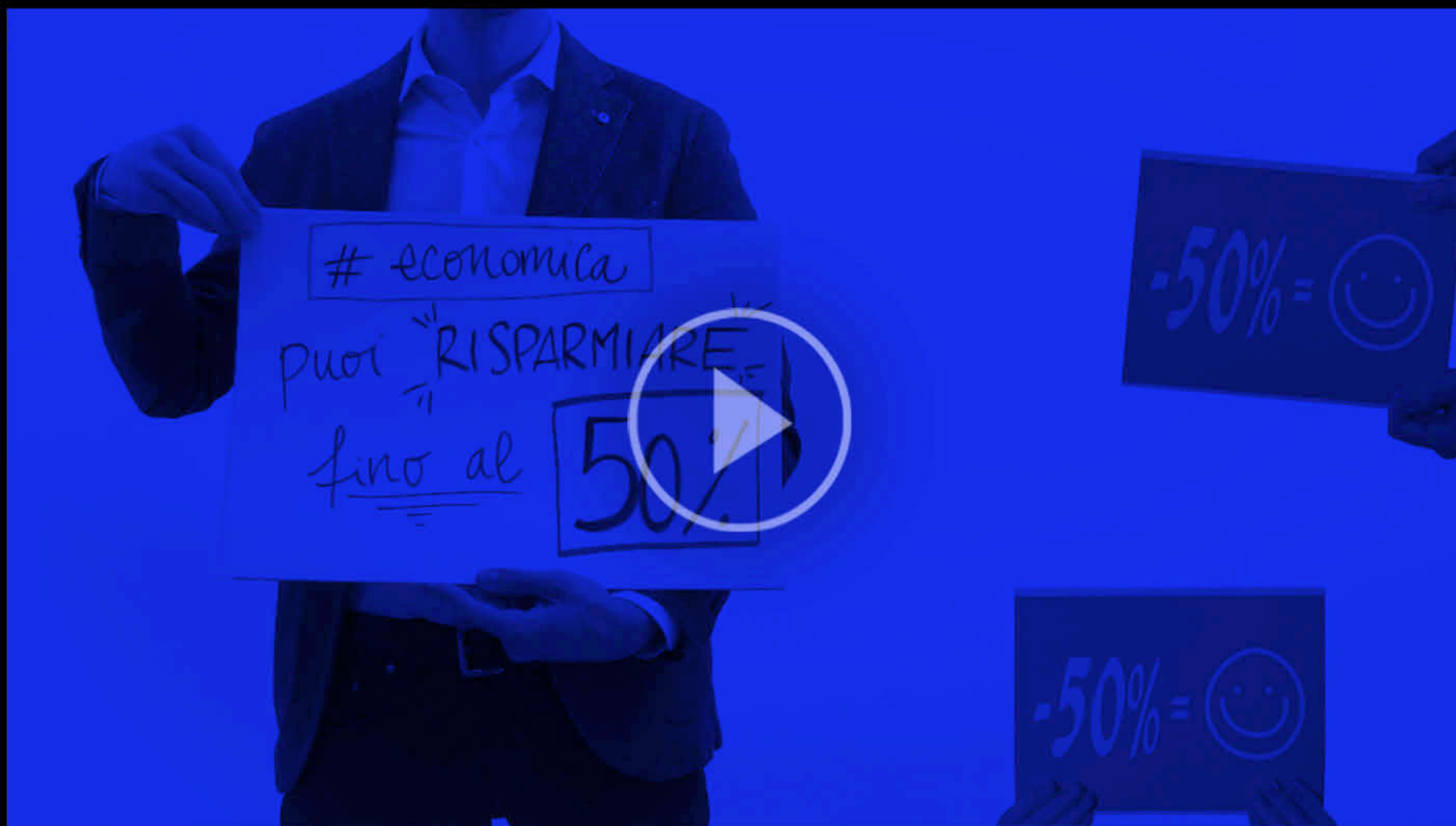
CLIENT: ROSATO GIOIELLI - ACTION AID  
YEAR: 2017



WEB CONTENT

# 4 COSE CHE NON SAPEVI

CLIENT: ITALO NTV  
YEAR: 2017



WEB CONTENT



WHAT WE DO

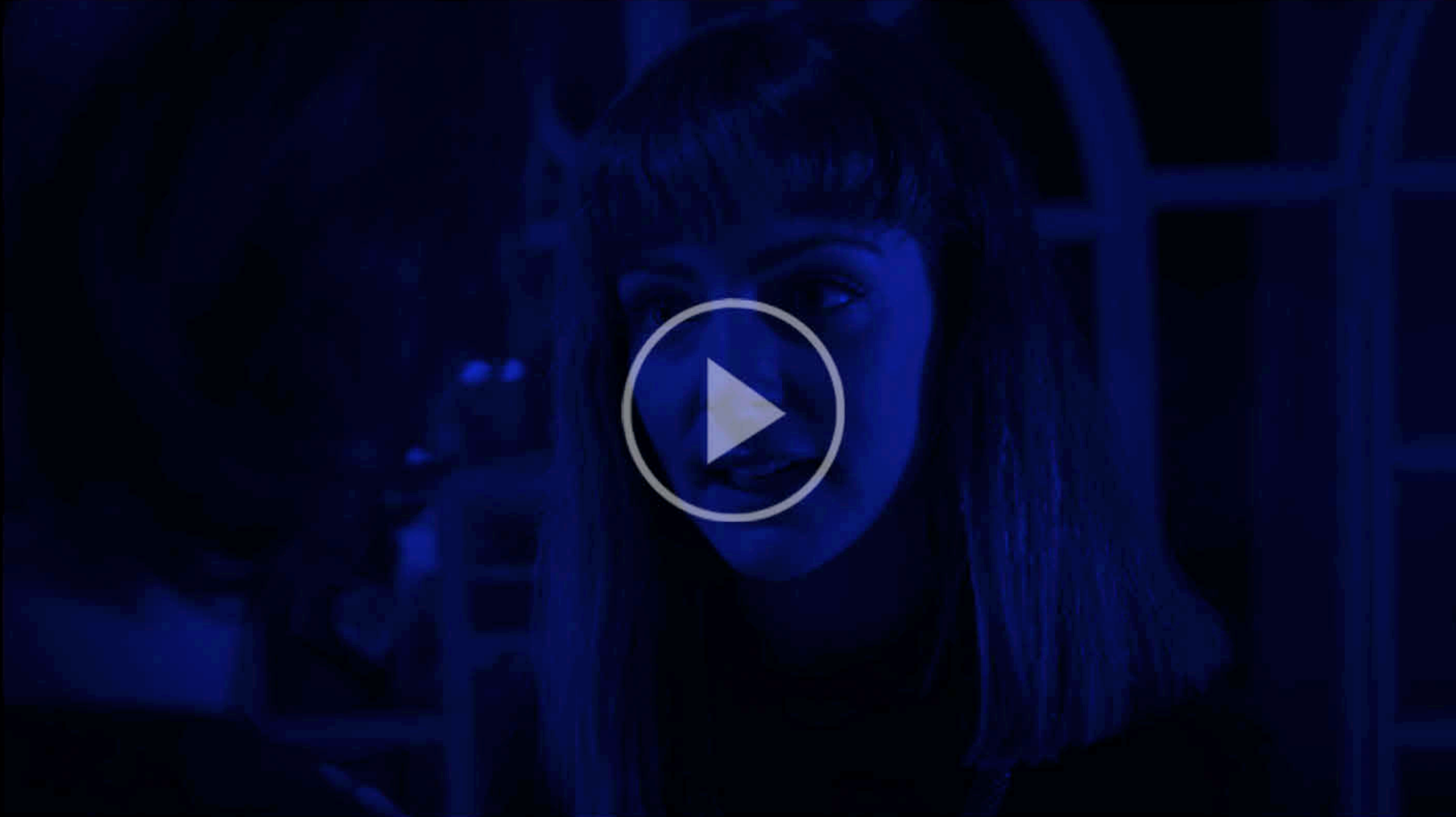
# TV FORMATS

Imagine yourself on the couch, with plenty of popcorn and the whole night spent on binge-watching.

That's right! It's all up to witty stories and branded contents: series are all around us!

# NEL NOME DEL PADEL

DIRECTION: MATTEO NICOLETTA, MATTEO BRANCIAMORE  
WITH MATTEO NICOLETTA, MATTEO BRANCIAMORE, LUCA CESA, GIACOMO BOTTONI,  
JENNY DE NUCCI, LALLO CIRCOSTA  
YEAR: IN DEVELOPMENT



SHORT COMEDY



# DRINK ME OUT

DIRECTION: LORENZO GIOVENGA, VALENTINA SIGNORELLI

DISTRIBUTION: 10 EPISODES ON LA7D

YEAR: 2019



BRANDED CONTENT BY MARTINI





WHAT WE DO

# TRANSMEDIA STORYTELLING

DOGODOT EXPANDS YOUR UNIVERSE.

TELL YOUR STORY ON DIFFERENT CHANNELS, USING MODERN TECHNOLOGIES LIKE VIRTUAL REALITY OR NEW SOCIAL PLATFORMS LIKE IGTV.

WE'LL HELP YOU TELL THE RIGHT STORY FOR EACH CHANNEL TO HIT THE TARGET YOU WANT.



# DOGODOT

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a company by



DAITONA

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